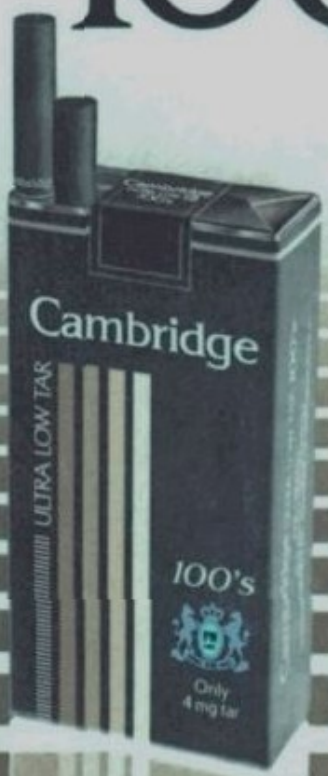
LEO BURNETT U.S.A.
Ad No. 228—(100's—HORIZONTAL BARS)—Req. No. 68984—Page—4 colors—Supplements, 1981 (A)
Printed in U.S.A.

ULTRA LOW TAR
Cambridge 100's



Satisfying taste at only 4 mg tar.

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Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method.

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